### 4. Global Brand Database

- ・次のURLにアクセス: <u>https://www3.wipo.int/branddb/en/</u>
- ・インド、インドネシア、オーストラリア、カナダ、カンボジア、シンガポール、タイ、ニュージーランド、フィリピン、 ベトナム、マレーシア、ラオス、国際登録、EU、米国、韓国、等をはじめ60ヵ国以上の商標検索が可能です。

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1	'EGO	NZ TM	Pending	1	NZ LEARNING SPACES GLOBAL LI	MITED NZ	1169392	2021-01-26	20	
1	SEACHANGE	NZ TM	Pending	1	NZ SEACHANGE NEW ZEALAND LI	MITED NZ	1169397	2021-01-26	12, 39	
Ţ	3AR'S BUGS	NZ TM	Pending	1	NZ BAR'S PRODUCTS INTERNATIO	NAL LTD US	1169398	2021-01-26	1, 2, 3, 4, 21	
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I	RIDGEY DESIGN	NZ TM	Pending	1	NZ Kendra Isaacs	NZ	1169412	2021-01-26	25	
	Nestwood	NZ TM	Pending	1	NZ BIG KIWI TRADING LIMITED	NZ	1169413	2021-01-26	34	
1	TATICINICIA	NZ TM	Pending	1	NZ The Livekindly Company, Inc.	US	1169377	2021-01-26	29, 30, 35	
	CATKINDLY		80.26							

## 4-1.出願/登録番号での検索①

・SEARCH BY(左側)の「Numbers」タブをクリックし、確認する商標の出願番号がわかっている場合「Application」 に、登録番号がわかっている場合「Registration」に半角数字で番号を入力し、「search」をクリックします。

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Application = 86227158				CR TM 346,33	5 DE TM 2,201,826 DF	TM 296,274 DZ TM	39,531 EE TM	62,661
				EG TM 132,71	4 EM TM 1,916,813 ES	TM 1,042,724 FR TM	2,949,772 GE TM	45,409
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HELLS GATE NZ	Z TM Pending	1 N	Z Brett Larsen	NZ 110	69347	2021-01-26	32, 33	
Eco-Silk N2	Z TM Pending	1 N	Z GROUNDD STORE LIMITED	NZ 110	69344	2021-01-26	24, 25	
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## 4-1.出願/登録番号での検索②

- ・該当する商標が一覧表示されます。
- ・行内をクリックすると詳細情報が表示されます。

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### 4-1.出願/登録番号での検索③

### ・商標の詳細情報が表示されます。

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4-2.漢字/アルファベット商標の検索①

- ・当局商標データベースに漢字が文字として、または読みがアルファベットで格納されているものを検索します。
- ・SEARCH BY(左側)の「Brand」タブをクリックし、「Text」に、検索する文字列を入力して「search」をクリックします。
- ・日本語は"(半角ダブルクォーテーション)で挟み、漢字をピンインに変換して格納する英語圏国への対応としてピ
- ンインも検索条件に入れます。カンマ区切りで複数語を入力した場合 or(いずれかに該当)検索になります。

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4-2.漢字/アルファベット商標の検索②

- 該当する商標が一覧表示されます。
- ・SEARCH BY(左側)で検索条件を追加することができます。
- ・追加された条件はand(すべて該当)検索になります。

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4-2.漢字/アルファベット商標の検索③

・追加した検索条件に該当する商標が一覧表示されます。

・FILTER BY(右側)で絞り込むこともできます。

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	かごしまルネッサンスアカデ、ミー	JP TM	Active	158	JP 国立大学法人 鹿児島大学			5315839	2009-10-16		16, 30, 33, 41, 44		
	かごしまダブルエックス、鹿児島XX	JP TM	Active	156	JP 株式会社柿安本店			4989659	2005-11-24		29	唐ys X	r
	かごしま匠豚	JP TM	Active	149	JP 株式会社 三浦屋			5187921	2008-03-11		29		
	かごしま知覧茶	JP TM	Active	149	JP 南さつま農業協同組合			5008246	2006-04-06	-	30		
	かごしま発	JP TM	Active	149	JP 株式会社1°-ルト*黒酢本舗			4788250	2003-10-17	VC.01.17, VC.04.05, VC.26.01	30		
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4-2.漢字/アルファベット商標の検索④

- ・FILTER BY(右側)の絞り込み条件に該当する商標が一覧表示されます。
- ・行内をクリックすると詳細情報(4-1.出願/登録番号での検索③参照)が表示されます。

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# 4-3.漢字/ひらがな/カタカナ商標の検索(図形コード)①

#### ・図形コードによる検索方法です。

- ・「Brand」タブをクリックし、「Image Class」欄に US.28.01.03 VC.28.03 を入力して「search」をクリックします。
- ・選択窓を使用して図形コードを設定する場合、「Brand」タブの「Image Class」横の入力ガイドボタンをクリック、窓内の「Class Description」欄にJapaneseと入力して「search」をクリックします。

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# 4-3.漢字/ひらがな/カタカナ商標の検索(図形コード)②

・検索結果をクリックすると「Image Class」欄にコードがセットされます。

・図形コード検索窓右上の×をクリックし検索窓を閉じます。

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# 4-3.漢字/ひらがな/カタカナ商標の検索(図形コード)③

#### ・該当する商標が一覧表示されます。

#### ・商標イメージを確認しやすいグリッド表示に切り替えます。

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# 4-3.漢字/ひらがな/カタカナ商標の検索(図形コード)④

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# 4-4.漢字/ひらがな/カタカナ商標の検索(イメージ)①

- ・検索する漢字/ひらがな/カタカナのイメージファイル(jpeg等)を作成、イメージに近似する商標を検索します。
- ・図形コードを付加しない国の商標も検索することができます。
- ・FILTER BY(右側)の「image」タブをクリックします。

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UMushroom CH TM Pending 1	CH UMushroom AG CH	012862021 2021-01-27	35, 36, 41, 42
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4-4.漢字/ひらがな/カタカナ商標の検索(イメージ)②

#### ・「browse」ボタンをクリック、検索するイメージファイルを選択します。

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4-4.漢字/ひらがな/カタカナ商標の検索(イメージ)③

#### ・イメージがアップロードされます。

・Pick a strategyで「concept」を選択し、「filter」をクリックします。

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4-4.漢字/ひらがな/カタカナ商標の検索(イメージ)④

・グリッド表示にし、日本語でないものも含め多くの商標が検出される為、SEARCH BY(左側)、FILTER BY(右側)で件数を絞り込むなどして確認を行います。

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